



SRINIVAS UNIVERSITY

Srinivas Nagar, Mukka– 574 146, Surathkal, Mangalore, Phone :0824-2477456
(Private University Established by Karnataka Govt. ACT No.42 of 2013, Recognized by UGC,
New Delhi, & Member of Association of Indian Universities, New Delhi)

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Administrative Office : GHS Road, Mangalore-01, Phone 0824-2425966

COLLEGE OF BUSINESS MANAGEMENT & COMMERCE

Bachelor of Business Administration (BBA)

In Logistics & Supply Chain Management, with CIPS, U.K. Syllabus

Duration : 3 years, six semesters. (Admissions open for the batch 2017-18)

Eligibility: Pass in 10 + 2 / 12th Standard with minimum 50% marks. Admission needs
Valid score in SUAT

**BBA (Logistics & Supply Chain Management) Course is offered at School of Business
Management & Commerce, City Campus, Pandeshwar, Mangalore– 575 001. Phone : 0824-2441022**

This programme was previously offered by Srinivas Institute of Management Studies (SIMS), Pandeshwar,
Mangalore since 1999 recognized by AICTE, New Delhi and Accredited with 'A' Grade by NAAC.

About BBA in Logistics & Supply Chain Management:

The undergraduate degree in Logistic and Supply Chain Management is designed in response the fast-growing demand for professionals capable of executing and managing operations in the procurement, warehousing, and transporting of goods in an increasingly global market and business environment. This comprehensive degree includes coverage of global sourcing, quality, demand planning, order fulfilment, information systems relevant to rescue planning, and the international regulatory framework governing the global movement of goods.

About CIPS (Chartered Institute of Procurement & Supply) :

The Chartered Institute of Procurement & Supply (CIPS) is the leading independent global body representing the Procurement and Supply profession. CIPS has a global community of over 115,000 in over 150 countries, including senior business people, high-ranking civil servants and leading academics. CIPS is the leading voice of the procurement and supply profession and, with a global community of over 103,000 in 150 countries. Some of the benefits are -

- Gain a clear understanding of the impact of procurement on competitive advantage
- Increased ability and confidence in influencing, managing and motivating teams
- Develop skills to manage and mitigate risks in the supply chain
- Gain powerful and practical tools and a unique model for product and service acquisition
- Acquire skills to drive innovation and development from a procurement perspective

Career Opportunities:

The BBA in Logistics & Supply Chain Management has opportunity to become Logistic Manager, Supply Chain Planning Manager, Integrated Programs director, Supply Chain Director, Inventory Control Manager, Contract Officer, Logistic specialist, Purchasing executive, Logistic analyst, Supply chain planner, Inventory planner, Internal consultant and quality analyst, Warehouse manager, Logistic Service and Sales Executive, Customer Service Manager, System Support Manager and so on. They are also allowed to carry their post-graduation in logistic and supply management and in other discipline too.

Programme Structure:

| SEMESTER 1 | | | SEMESTER 2 | | |
|------------|---|-------|------------|---|-------|
| S. No | Subjects | Marks | S. No | Subjects | Marks |
| 1 | Business Communication I | 100 | 1 | Business Communication II | 100 |
| 2 | Micro Economics | 100 | 2 | Managerial Mathematics and Statistics | 100 |
| 3 | Fundamentals of Management | 100 | 3 | Business Accounting II | 100 |
| 4 | Business Accounting I | 100 | 4 | Macro Economics | 100 |
| 5 | Organizational Behaviour (With Experiential Learning) | 100 | 5 | Marketing Management (With Experiential Learning) | 100 |
| 6 | Indian Constitution & Environmental Studies | 100 | 6 | Human Resource Management | 100 |
| 7 | Foundation of IT | 50 | 7 | Accounting using Tally | 50 |
| 8 | Workshop on Ethics & Culture | 25 | 8 | Workshop on Corporate Social Responsibility | 25 |

| | | | | | |
|-------------------|---|-----|---------------------------------------|---|-----|
| 9 | Indian Company Analysis | 25 | 9 | International Company Analysis | 25 |
| | Total marks | 700 | | Total marks | 700 |
| SEMESTER 3 | | | SEMESTER 4 | | |
| 1 | Financial Management | 100 | 1 | Operations Research | 100 |
| 2 | Management Information Systems | 100 | 2 | E-Business | 100 |
| 3 | Corporate Accounting | 100 | 3 | Company Law | 100 |
| 4 | Business Law | 100 | 4 | Global Business Management | 100 |
| 5 | Product & Brand Management (With Experiential Learning) | 100 | 5 | Supply Chain Management (With experiential learning) | 100 |
| 6 | International Business | 100 | 6 | Context of Procurement and Supply(L1) | 100 |
| 7 | Calculus | 50 | 7 | Spread sheet Modelling | 50 |
| 8 | Workshop on Disaster Management | 25 | 8 | Cyber Law and Security Analysis | 25 |
| 9 | Industry Analysis | 25 | 9 | NGO Analysis | 25 |
| | Total Marks | 700 | | Total Marks | 700 |
| SEMESTER 5 | | | SEMESTER 6 –Internship Project | | |
| 1 | Cost Accounting | 100 | 1 | Business Analysis (With E.L) | 100 |
| 2 | Business Research Methods | 100 | 2 | Negotiating and Contracting in Procurement and Supply (L4) | 100 |
| 3 | Business Strategy | 100 | 3 | Managing Contract and Relationship in Procurement and Supply (L5) | 100 |
| 4 | Entrepreneurship Development (With Experiential Learning (E.L)) | 100 | 4 | Industry Internship Planning Industry Internship Program | 350 |
| 5 | Business Needs in Procurement and Supply (L2) | 100 | 5 | Industry Internship Program & Dissertation | |
| 6 | Sourcing in Procurement and Supply (L3) | 100 | 6 | Industry Internship Program -Viva | |
| 7 | Lab on SPSS | 50 | 7 | | |
| 8 | Workshop on Leadership Attitude | 25 | 8 | Workshop on Future study & Job Opportunities | 25 |
| 9 | Business Project Development | 25 | 9 | Journal Paper / Project Book Publication | 25 |
| | Total Marks | 700 | | Total Marks | 700 |

Special Features:

- Industry Internship Program, dissertation, Industry project works, value added subjects, workshop, practical training, EDP training etc.,
- Classes will be held between 9.00 am to 2.00 pm with half an hour break during week days.
- E-Study material will be provided from the college for every subject according to the syllabus.
- Industry oriented syllabus with special focus on experimental learning.
- Mini project in each semester.
- Innovations in examination system with opportunity for personal seeing of evaluated papers.
- 50% weightage of marks on continuous evaluation and 50% weightage on semester end exam.
- Make-up exams in every semester to avoid year loss.
- Opportunity to take Marketing/Finance Specialization.
- Placement support and research oriented projects for every student.
- Focus on smart skill development & training on competitive exams.
- Opportunity to visit various industries business organizations.
- Separate Hostel & Transport facility for boys & Girls.
- Further Opportunity to do MBA, M.Com., M.Phil., & Ph.D. Programmes.

**JOIN ABOVE INNOVATIVE BBA (Professional) PROGRAMME WITH
INDUSTRY RELEVANCE AND INTERNATIONAL JOB ORIENTED SYLLABUS
TO RE-DEFINE YOUR CAREER ALTITUDE!!!**

College of Business Management & Commerce

CREATING INNOVATORS



SRINIVAS UNIVERSITY

Educating the Next Generation