

Registration Fees

Academicians, Corporate Delegates and Research Scholars..... Rs. 1000.00
(Including Publication)

Note: Delegates are advised to make their own travel and accommodation

Organizing Team

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Two Day National Conference on **Innovations and Implications in Information Technology, Management, Social Sciences and Education**

Conference Date

December 22nd & 23rd, 2017

Organized by

Srinivas Institute of Management Studies

(Accredited with 'A' Grade by NAAC)

Pandeshwar, Mangaluru – 575 001

Karnataka State, India

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About Us

Srinivas Institute of Management Studies, established in 1999 under the aegis of A. Shama Rao Foundation, is a premier education institution imparting innovative and quality education to youth using innovative techniques, with the help of skilled and dedicated faculty members. Srinivas Institute of Management Studies is affiliated to Mangalore University and approved by AICTE, New Delhi. The Institute is accredited with "A Grade" by National Assessment and Accreditation Council (NAAC). Keeping pace with the global changes, the College is imparting aspiring executives with the skills necessary for success in a dynamic international arena. The campus is located at Pandeshwar, the heart of downtown Mangaluru, the business and financial centre of Western Karnataka.

About the Conference

Development is a process which everyone in this world is talking about and also experiencing in this 20th century. It has spread across the sectors like IT, Management, Social Science or even Education. Information Technology is the major force behind such developments across various sectors. Business and IT companies need to look beyond traditional measures of performance and adapt to change in environment to achieve organizational success and sustained growth. With this context we are hosting a 2 days national conference on "Innovations and Implications in Information Technology, Management, Social Sciences and Education" to be held on 22nd and 23rd November 2017.

Call for Papers

This conference seeks to provide a platform to address and deliberate on various issues and concerns in the fields of Information Technology, Computer Science, Banking, Management, and Social Sciences. We invite Research Papers, Case Studies and Articles from various fields of Information Technology, Computer Science, Banking, Management, Education and Social Sciences that address the theme of the conference.

CONFERENCE THEME: **Innovations and Implications in Information Technology, Management, Social Sciences and Education**

Conference TRACKS:

TRACK 1: Innovations and Implications in Computer Science
High performance Computation, Parallel Computing, Compiler Design, Computer architecture, etc.

TRACK 2: Innovations and Implications in IT
Data Mining Techniques, Cloud Computing, Artificial Intelligence, Big Data and Analytics, Neural Networks, 4G Technology, Green Technology, Etc.

TRACK 3: Innovations and Implications in Management
Financial Management, Human Resources Management, Marketing Management, Tourism and Hospitality Management, Production and Operations Management, Public Administration, Logistics and Supply Chain Management, Etc.

TRACK 4: Innovations and Implications in Social Science
E-Governance, Smart City and Smart Society, Social media etc.

TRACK 5: Innovations and Implications in Education
E-Learning, E-Education, Smart Class etc.

Target Audience

This conference is mainly intended for faculty members, Students and research scholars in Computer Science, Management, Commerce, Social Work, Sociology, Economics and other Social Sciences. The executives, consultants, policy makers and other professionals are also invited for their participation and presentation of their views/research findings on the Theme.

Guidelines for Paper Submission

Original unpublished manuscripts, relevant to the conference theme, are invited on the theme of the conference from academicians, researchers, students and practitioners. Abstract should be in about 300 words including 5-6 keywords. Full paper should be in MS Word, Times New Roman 12 point, with 1.5 line spacing fully justified and should not exceed 4500 words. The front page of the paper should provide details of author's name, affiliation, organization, email address and telephone number. All tables and figures should be numbered and should appear in the corresponding text with captions. Source should be explicitly mentioned at the bottom of the table/figure. Kindly avoid using footnotes. APA Citation style must be followed for references. All correspondence will be addressed to the first author only.

Full paper should be submitted electronically to-
principalsims@srinivasgroup.com
For further details visit www.srinivasgroup.com and look for Conferences and Workshops under Srinivas Institute of Management Studies

Publication Opportunity

All papers will be published in conference proceedings with ISBN No.: and also selected papers will be published in peer reviewed journal with ISSN Number.

Important Dates

Last Date for submission of Abstract and full paper1st Dec, 2017
Intimation of Paper Acceptance15th Dec, 2017
Conference Date 22nd and 23rd December, 2017

We encourage the researchers to submit the papers early to facilitate the review process and publication.

Authors are kindly requested to specify clearly the track under which their peer should be listed.