

SIMS List of Papers Published During 2018 (Jan – March)

1. Pradeep M. D. & Nornha Sonia D. N. (2018). Study on the Changing landscape of financial in Indian Banking System Opportunities and Challenges. *International Journal of Management, Technology, and Social Sciences (IJMTS)*, 3(1), 1-10. DOI : <http://doi.org/10.5281/zenodo.1147197>.
2. D'Mello, Laveena., Monteiro, Meena., & Pinto, Nelson. (2018). The Quality of Work life and Job Satisfaction of Private Sector Employees. *International Journal of Management, Technology, and Social Sciences (IJMTS)*, 3(1), 11-17. DOI : <http://doi.org/10.5281/zenodo.1156175>.
3. Nayak, Mangesh. (2018). Visualization of CA and CA Files using VTK and MFC. *International Journal of Management, Technology, and Social Sciences (IJMTS)*, 3(1), 18- 24. DOI : <http://doi.org/10.5281/zenodo.1163159>.
4. Kariappa, Anumesh. (2018). A Transformed Model of Brand-building for B-Schools: An Indian Perspective. *International Journal of Applied Engineering and Management Letters (IJAEML)*, 2(1), 31-42. DOI: <http://dx.doi.org/10.5281/zenodo.1175948>.
5. D'Mello, Laveena., Monteiro, Meena., & Pinto, Nelson. (2018). A Study on the Self Esteem and Academic Performance among the Students. *International Journal of Health Sciences and Pharmacy (IJHSP)*, 2(1), 1-7. DOI : <http://dx.doi.org/10.5281/zenodo.1156448>.
6. Krishna Prasad K. & Aithal, P. S., (2018). A Study on Multifactor Authentication Model using Fingerprint Hash Code, Password and OTP. *International Journal of Advanced Trends in Engineering and Technology (IJATET)*, 3(1), 1-11. DOI : <http://doi.org/10.5281/zenodo.1135255>.
Impact Factor = 5.965, ISSN (Online): 2456 - 4664 (www.dvpublication.com).
7. Krishna Prasad K. & Aithal, P. S., (2018). A Study on Fingerprint Hash Code Generation Based on MD5 Algorithm and Freeman Chain code. *International Journal of Computational Research and Development (IJCRD)*, 3(1), 13-22. DOI : <http://doi.org/10.5281/zenodo.1144555>.
Impact Factor: 5.015, ISSN (Online): 2456 - 3137 (www.dvpublication.com).
8. Paul P. K., Bhumali, A., Aithal, P. S., & Shivraj, K. S. (2018). MCA Degree Beyond traditional Mathematical & Logical Prerequisite & Concentration: *Is it into a new Direction ? International Journal of Applied and Advanced Scientific Research*, 3(1), 118-124. DOI : <http://doi.org/10.5281/zenodo.1171067>.
9. Aithal Architha & Aithal P. S. (2018). How and Why Wharton Business School became World Topper – A Case Study on Organizational Quest for Excellence of First US Business School. *International Journal of Application or Innovation in Engineering & Management (IIAIEM)*, 7(1), 15-42. ISSN 2319 – 4847, DOI : <http://doi.org/10.5281/zenodo.1164718>.
10. Krishna Prasad & Aithal P. S. (2018). ABCD Analysis of Fingerprint Hash Code, Password and OTP based Multifactor Authentication Model. *Saudi Journal of Business and Management Studies*, 3(1), 65-80. DOI: <http://doi.org/10.21276/sjbms.2018.3.1.10>.
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11. Krishna Prasad K. & Aithal P. S. (2018). A Comparative Study on Fingerprint Hash Code, OTP, and Password based Multifactor Authentication Model with an Ideal System and Existing Systems. *International Journal of Applied and Advanced Scientific Research (IJAASR)*, 3(1), 18-32. DOI : <http://doi.org/10.5281/zenodo.1149587>.
Impact Factor: 5.655, ISSN (Online): 2456 - 3080 (www.dvpublication.com).
12. Keerthan R. & Aithal, P. S. (2018). A 'Desi' Multinational – A Case Study of Hindustan Unilever Limited. *International Journal of Case Studies in Business, IT and Education (IJCSBE)*, 2(1), 1-12. DOI: <http://dx.doi.org/10.5281/zenodo.1147365>.
13. Narula, A. V. & Aithal, P. S. (2017). Employability Skill traits Management Quotient [ESMQ] - A Conceptual Model Proposal. *International Journal of Applied Engineering and Management Letters (IJAEML)*, 2(1), 1-30. DOI: <http://dx.doi.org/10.5281/zenodo.1156138>.
14. Paul P. K., Aithal P. S., & Shivraj K. S. (2018). MCA Program and Lateral Entry Opportunities in India: A Study of Private Universities. *International Journal on Recent Researches in Science, Engineering & Technology*, 6(1), 9-16.
www.jrrset.com. DOI : <http://dx.doi.org/10.5281/zenodo.1162288>.
15. Paul P. K., & Aithal P. S. (2018). Growing popularity of Post Graduate Diploma programs in IT and Computing in Indian Private Universities: An Overview. *International Journal on Recent Researches in Science, Engineering & Technology*, 6(1), 1-8. 29/01/2018. DOI : <http://dx.doi.org/10.5281/zenodo.1162290>.
www.jrrset.com.
16. Paul P. K., . A. Bhuimali, Aithal P. S., (2018). Role of Economics and Allied Sciences into Information and Computing fields: Emphasizing Economics & IT Programs—*World and Indian Context. IRA-International Journal of Management & Social Sciences*, 10 (1), 36-45. ISSN 2455-2267; Institute of Research Advances,
<http://research-advances.org/index.php/RAJMSS>
DOI: <http://dx.doi.org/10.21013/jmss.v10.n1.p4>.
17. Krishna Prasad K, Aithal P. S. (2018). A Novel Tuning Based Contrast Adjustment Algorithm for Grayscale Fingerprint Image. *Saudi Journal of Engineering and Technology*, 3(1), 15-23. DOI: <http://dx.doi.org/10.21276/sjeat.2018.3.1.3>.
18. Krishna Prasad K, Aithal P. S., (2018). A Study on Pre and Post Processing of Fingerprint Thinned Image to Remove Spurious Minutiae from Minutiae Table. *International Journal of Current Research and Modern Education (IJCRME)*, 3(1), 197-212.
Impact Factor: 6.925, ISSN (Online): 2455 - 5428 (www.rdmodernresearch.com).
DOI : <http://doi.org/10.5281/zenodo.1174543>.
19. Paul, P. K., A. Bhuimali, P.S. Aithal, (2018). Chief Information Officer and their changing role as Information cum Techno-Management Professionals: Brief Overview. *International Journal of Computational Research and Development (IJCRD)*, 3(1), 54-58. Impact Factor: 5.015, ISSN (Online): 2456 - 3137 (www.dvpublication.com).
DOI : <http://doi.org/10.5281/zenodo.1171083>.

20. Paul, P. K. & Aithal, P. S (2018). Cyber Crime: Challenges, Issues, Recommendation and Suggestion in Indian Context, *International Journal of Advanced Trends in Engineering and Technology*. (IJATET), 3(1), 59-62. ISSN (Online): 2456 - 4664 (www.dvpublication.com). DOI : <http://doi.org/10.5281/zenodo.1171079>.
21. P. K. Paul, A. Bhuimali, P. S. Aithal & R. Senthamarai, (2018). Technological Development and Information Science-From early age to contemporary period: Take a relook. *International Journal of Interdisciplinary Research in Arts and Humanities (IJIRAH)*, 3(1), 59-64. Impact Factor: 5.225, ISSN (Online): 2456 - 3145 (www.dvpublication.com) DOI : <http://doi.org/10.5281/zenodo.1171091>.
22. Paul P. K., Bhuimali A., Aithal P. S., Chatterjee D., (2018). iSchools and It's Need for Promoting Information-Technology-Social Interaction: Overview and Need in Indian Educational Context. *Scientific Review*, 4(1), 1-7. ISSN(e): 2412-2599, ISSN(p): 2413-8835 URL: <http://arpgweb.com/?ic=journal&journal=10&info=aims>. Academic Research Publishing Group.
23. P. K. Paul, P. S. Aithal, A. Bhuimali, & R. Rajesh (2018). Information Science and Technology Vis-à-Vis Physical Education and Sports Sciences: An Overview on Sports Information Infrastructure. (Submitted on 18/02/2018).
24. P. K. Paul, P. S. Aithal, A. Bhuimali (2017). Flexible and Changing Eligible Criteria in Computing & Information Science Degrees: Study of BCA Program in Indian Private Universities. (Reviewed & Submitted on 20/02/2018).
25. Aithal P. S., Anil Kumar, Madhushree, & Revathi R. (2018). Investigation of Business Strategies in Higher Education Service Model of Selected Private Universities in India. (Working paper)
26. Aithal P. S. (2018). A Review of various strategies used in realising the organizational objectives and ensuring business sustainability. (Working Paper).
27. Paul P. K., Aithal, P. S., Bhuimali, A., (2018). Health Information Science and its growing popularities in Indian self financed universities: Emphasizing Private Universities—A Study. (Submitted to the Journal on 11/01/2018).
28. Shubhrajyotsna Aithal, Aithal P. S. (2018). Concept of Ideal Water Filter to Produce Potable Water and its Realization Opportunities using Nanotechnology. (Working paper)
29. Paul P. K., Aithal P. S., Shivraj K. S. (2018). PGDCA and other allied Post Graduate Diploma programs importance in Masters Entry in India: *A New Horizon for the Bachelor holders from Diverse Fields*. (Submitted to Journal on 27/01/2018).
30. Paul P. K., Aithal P. S., Shivraj K. S., Maheswari D. (2018). MCA Degree in 1 to 5 Year!—*An Investigation of Private Universities in India*. (Reviewed Submitted to Journal on 28/01/2018).
31. Paul P. K., Aithal P. S., Shivraj K. S. (2018). MPhil as Masters by Research Work Programs in IT & Computing Fields: *A Case Study of Indian Private Universities*. Reviewed and Submitted to Journal on 28/01/2018.)

32. Aithal P. S. (2018). Alternative Strategies as parallel strategies to ensure Business Success. (Working Paper).
33. Madhushree, Revathi R., & Aithal P. S. (2018). Business Strategy of Top Indian IT Company: MindTree. (Working Paper).
34. Revathi R., Madhushree, & Aithal P. S. (2018). Business Strategy of Top Indian Company: L&T InfoTech. (Working Paper).
35. Aithal P. S., Anil Kumar, Madhushree, & Revathi R. (2018). Identification of Business Innovations and Best Practices in Higher Education Service Model of Selected Private Universities in India. (Submitted to the Journal).
36. Paul P. K., Aithal P. S., Shivraj K. S. (2018). MPhil Programs in IT & Computing into new heights: *A Case study of Srinivas University, Karnataka*. (Reviewed Submitted to the Journal on 29/01/2019).
37. Shubhrajyotsna Aithal, Aithal P. S. (2018). Theoretical Study on Metal nanoparticles sensitized Dye doped polymer films for Optical Limiting & Optical Phase Conjugation. (Working Paper).
38. Architha Aithal & Aithal, P. S. (2018). Users Perspectives on Online Pharmacy Model. (Reviewed Submitted to the Journal on 20/02/2019).
39. Paul P. K., Aithal P. S., Shivraj K. S. (2018). MSc with emerging Specializations and Hons/ Major: *A Case of IT & Computing Fields in Indian Private Universities*. Reviewed Submitted to the Journal on 06/02/2018.
40. Aithal P. S. (2018). Factor and Elemental Analysis of Indian Annual Budget 2018 using ABCD Analysis Framework. (Working paper).
41. Keerthan Raj, & Aithal, P. S. (2018). Impact of branding on base of the pyramid markets with special reference to India – A Literature Review based Findings. *International Journal of Applied Engineering and Management Letters (IJAEML)*, (Submitted to Journal).
42. Paul P. K., Aithal P. S., Shivraj K. S. Rajesh R. (2018). The increasing trend of Domain based Information Sciences programs in India-*An Investigation of Private Universities*. (Submitted on 10/02/2018).
43. Paul P. K., Aithal P. S., Bhuimali A, & Rajesh R., (2018). Doctoral Programs in Computing and allied programs in India with Reference to Private Universities: *A Growing Trends*. (Reviewed and Submitted to the Journal on 20/02/2018).

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