1. Prof. Shailashri V. T.

1. Retention strategy ---A way towards Talent Management, 2018, Shailashri V. T., Dr. Surekha Shenoy, Dr. Suresh Kumar, Srinivas Center For Talent Management, College of Business Management and commerce
2. Study to identify drivers towards Talent Management 2018, Shailashri V. T., Dr. Surekha Shenoy, Dr. Suresh Kumar, Srinivas Center For Talent Management, College of Business Management and Commerce
3. A conceptual study on Green HRM 2018, Shailashri V. T., Dr. Surekha Shenoy, Dr. Suresh Kumar, Srinivas Center For Talent Management, College of Business Management and commerce
4. To study the relationship between green HRM and Talent Management 2018, Shailashri V. T., Dr. Surekha Shenoy, Dr. Suresh Kumar, Srinivas Center For Talent Management, College of Business Management and Commerce
5. Talent acquisition in banking sector 2018, Shailashri V. T., Dr. Surekha Shenoy, Dr. Suresh Kumar, Srinivas Center For Talent Management, College of Business Management and Commerce
6. Talent management in service sector 2018, Shailashri V. T., Dr. Surekha Shenoy, Dr. Suresh Kumar, Srinivas Center For Talent Management, College of Business Management and Commerce
7. Talent management and engagement strategies 2018, Shailashri V. T., Dr. Surekha Shenoy, Dr. Suresh Kumar, Srinivas Center For Talent Management, College of Business Management and Commerce
8. Engagement strategies in the education sector 2018, Shailashri V. T., Dr. Surekha Shenoy, Dr. Suresh Kumar, Srinivas Center For Talent Management, College of Business Management and Commerce
9. Engaging employees in the hospitality sector 2018, Shailashri V. T., Dr. Surekha Shenoy, Dr. Suresh Kumar, Srinivas Center For Talent Management, College of Business Management and Commerce
10. Engagement strategies followed in the aviation sector 2018, Shailashri V. T., Dr. Surekha Shenoy, Dr. Suresh Kumar, Srinivas Center For Employee Engagement, College of Business Management and Commerce
11. Relationship between engagement and talent retention, Shailashri V. T., Dr. Surekha Shenoy, Dr. Suresh Kumar, Srinivas Center For Employee Engagement, College of Business Management and Commerce
12. HR planning in the banking sector, Shailashri V. T., Dr. Surekha Shenoy, Dr. Suresh Kumar, Srinivas Center For Employee Engagement, College of Business Management and Commerce
13. HR planning in the service sector Shailashri V. T., Dr. Surekha Shenoy, Dr. Suresh Kumar, Srinivas Centre For Research In Human Resource Planning, College of Business Management and Commerce

14. HR Planning and strategies for employee engagement, Shailashri V. T., Dr. Surekha Shenoy, Dr. Suresh Kumar, Srinivas Centre For Research In Human Resource Planning, College of Business Management and Commerce

2. Prof. Pavithra Kumari


3. Prof. Varun Shenoy


2. “Campus Placement Realization through Online or E-Methodologies (2018)” - Varun Shenoy, Srinivas Centre for Campus Placement Affairs (SCCPA), College of Business Management and Commerce - Srinivas University.

3. “MOOC for Campus Placement Training (2018)” - Varun Shenoy, Srinivas Centre for Campus Placement Affairs (SCCPA), College of Business Management and Commerce - Srinivas University

4. “A theoretical write-up towards Campus Placement Preparedness (2018)” - Varun Shenoy, Srinivas Centre for Campus Placement Affairs (SCCPA), College of Business Management and Commerce - Srinivas University
5. “Selected instructional theory reviews for interview training modules (2018)” - Varun Shenoy, Srinivas Centre for Campus Placement Affairs (SCCPA), College of Business Management and Commerce - Srinivas University

4. Prof. Sagar Srinivas

1. “A study on impact of visual merchandising on consumer buying behaviour and decisions” - Sagar Srinivas , Srinivas Centre for Research in Logistics and Supply Chain Management, College of Business Management and Commerce - Srinivas University
2. “Role of transportation in the area of logistics and supply chain management”- Sagar Srinivas , Srinivas Centre for Research in Logistics and Supply Chain Management, College of Business Management and Commerce - Srinivas University.
3. “A study on issues and challenges in supply chain management” - Sagar Srinivas , Srinivas Centre for Research in Logistics and Supply Chain Management, College of Business Management and Commerce - Srinivas University

5. Prof. Shreepathy Rangabhatta B.


5. A study on students’ attitude towards internal assessment at Under-Graduate level,(2018), Shreepathy Rangabhatta.B, Srinivas Research Centre Student-Centered Learning, SIMS, Srinivas University.


6. Prof. Amith Menezes


5. “CTS a forward looking approach” - Amith Menezes, Srinivas Centre for Research in Technology and Banking, College of Business Management and Commerce - Srinivas University.


7. Prof. Anumesh Kariappa


3. “A study on brand building exercise through social media”- Anumesh Kariappa, Srinivas Research Centre on Media, college of business management and commerce - Srinivas University.

4. “Comparative study on traditional and modern mode of advertising”- Anumesh Kariappa, Srinivas Research Centre on Media, College of Business Management and Commerce - Srinivas University.


8. Prof. Subrhmonya G. S.


3. Seaway- transport needs to be developed to ease congestion on Roadways on the West Coast in India. A study on the possibility of transporting human beings on Water ways – a new mode of transport especially for Dakshina Kannada District, (2018). Prof. Subrhmonya G. S., Srinivas Research Centre in Port Management, College of Business Management and Commerce - Srinivas University.
8. Prof. Kavya

1. A Study On Effectiveness Of Online Learning And Teaching In Higher Education ,2018,Mrs.Kavya, Research Centre for Quality in Higher Education,College of Business Management and commerce, Srinivas University.

2. Effectiveness Of Adopting Multiple Choice Questions In University Examinations For Higher Education,2018, Mrs. Kavya, Research Centre for Quality in Higher Education,College of Business Management and commerce, Srinivas University


4. A Conceptual study on women self help groups,2018,Mrs. Kavya, Srinivas Centre For Research in Entrepreneurship, College of Business Management and commerce, Srinivas University

5. A study on Schemes Offered By government for Entrepreneurship Development,2018,Mrs. Kavya, Srinivas Centre For Research in Entrepreneurship, College of Business Management and commerce, Srinivas University.

9. Prof. Vidyadhari Shetty

1. A Study On Trends and Strategies Of Digital marketing 2018,Mrs.Vidyadhari Shetty, Research Centre for Digital marketing, College of Business Management and commerce, Srinivas University.

2. Literature Review on Digital systems in India, 2018, Mrs. Vidyadhari Shetty, Research Centre for Digital marketing, College of Business Management and commerce, Srinivas University

3. A Study On the usage of Information Technology in Online Shopping ,2018, Mrs. Vidyadhari Shetty, Srinivas Research Centre for Digital marketing, College of Business Management and commerce, Srinivas University.

4. A study on Implications of digital marketing in Indian economy, 2018, Mrs. Vidyadhari Shetty, Srinivas Centre For Research in Entrepreneurship, College of Business Management and commerce, Srinivas University


6. A Comparative online marketing study of 5 prime multinational companies working in India 2018, Mrs. Vidyadhari Shetty, Srinivas Centre for Research in Entrepreneurship, College of Business Management and commerce, Srinivas University.
10. Madhushree L. M.

1. The role of E-learning as a change agent in Indian education system 2018, Madhushree L.M., research center for information and communication technology, College of Business Management and commerce, Srinivas University.
2. Green business for sustainable development and competitiveness: A case study on logistics industry 2018, Madhushree L.M., research center for information and communication technology, College of Business Management and commerce, Srinivas University.
3. Higher education in India: issues and changes 2018, Madhushree L.M., research center for information and communication technology, College of Business Management and commerce, Srinivas University.
4. Impact of information technology on organizational performance with refers to Karnataka bank 2018, Madhushree L.M., research center for information and communication technology, College of Business Management and commerce, Srinivas University.
5. Legal and Policy Framework on Information Technology in India 2018, Madhushree L.M., research center for information and communication technology, College of Business Management and commerce, Srinivas University.

11. Revathi Radhakrishnan

GST is one of the hot and interesting topic for the researchers. In order to have more in depth knowledge in the new tax system in our country the Research center on GST has been created. the topics which are discussed under the this research center is wide and knowledgeable.

The paper which are working under the Research center are :

1. Impact Of GST In Banking sector Products and Services And Its Customers With Reference To Corporation Bank In Mangalore
2. The impact of GST in the pricing of the FMCG products
3. GST in the IT sector
4. GST : the new tax regime became one year old in India

12. Prof. Deekshitha

1. “A study on work life of women entrepreneurs of micro and small enterprises in Mangalore”, 2018, Deekshitha, M. A. Uday Kumar, M. D. Pradeep Kumar, Srinivas Centre for Business Research, Srinivas college of management and commerce, Srinivas University
2. “A study on Impact of technology and Innovation on women Entrepreneurs” 2018, Deekshitha, M. A. UdayKumar, Srinivas Centre for Business Research, Srinivas College of management and commerce, Srinivas University.

13. Prof. Keshava

1) A study on Banking sector reforms and the emerging inequalities in commercial credit deployment in India. (2018), Mr. Keshava, Srinivas Research Centre on Banking Reforms, Srinivas college of Commerce and Management, Srinivas University.

