

## Registration Fees

Academicians, Corporate Delegates and Research Scholars..... Rs. 1000.00  
(Including Publication)

Note: Delegates are advised to make their own travel and accommodation

## Organizing Team

*Chief Patron*

**Sri. CA. A. Raghavendra Rao**

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A.Shama Rao Foundation Mangaluru.

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**Prof. Subrahmanya Bhat**

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Associate Professor

Prof. Vaikunta Pai  
Professor

Prof. Panchajaneswari Achar  
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**Two Day National Conference on**

# **Developments in Information Technology, Management, Social Sciences and Education**

**Conference Date**

**December 21<sup>st</sup> & 22<sup>nd</sup>, 2018**

Organized by

**College of Computer and Information Science(CCIS)**

**Srinivas University**

City Campus - Pandeshwar, Mangaluru – 575001

Karnataka State, India

[srinivasuniversity.edu.in](http://srinivasuniversity.edu.in)

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## About Us

Srinivas University, Mangalore, is a Private Research University in Mangalore, Karnataka, India established in 2013 by Karnataka State Act. Srinivas University is the flagship of 18 Srinivas Group of Institutions started by A. Shama Rao Foundation, Mangalore, India, a private Charitable Trust founded in 1988 by an Eminent Chartered Accountant A. Raghavendra Rao. A. Shama Rao Foundation has started many professional colleges in Mangalore which include Srinivas Institute of Medical Sciences and Research Center, Srinivas Institute of Dental Sciences, Srinivas Institute of Technology, Srinivas College of Pharmacy, Srinivas Institute of Nursing Sciences, A Shama Rao Nursing School, Srinivas Integrated Campus, Srinivas College of Hotel Management, Vijayalakshmi Institute of Hospitality Sciences, Srinivas First Grade College, Srinivas School of Engineering, Srinivas Institute of Management Studies, Srinivas College of Physiotherapy, Srinivas School of Business, Srinivas School of Management, Srinivas College of Education, Srinivas Institute of Social Work.

## About the Conference

Development is a process which everyone in this world is talking about and also experiencing in this 20<sup>th</sup> century. It has spread across the sectors like IT, Management, Social Science or even Education. Information Technology is the major force behind such developments across various sectors. Business and IT companies need to look beyond traditional measures of performance and adapt to change in environment to achieve organizational success and sustained growth. With this context we are hosting a 2 days national conference on "Innovations and Implications in Information Technology, Management, Social Sciences and Education" to be held on 21<sup>st</sup> and 22<sup>nd</sup> December 2018.

## Call for Papers

This conference seeks to provide a platform to address and deliberate on various issues and concerns in the fields of Information Technology, Computer Science, Banking, Management, and Social Sciences. We invite Research Papers, Case Studies and Articles from various fields of Information Technology, Computer Science, Banking, Management, Education and Social Sciences that address the theme of the conference.

CONFERENCE THEME: **Developments in Information Technology, Management, Social Sciences and Education**

Conference TRACKS:

TRACK 1: Innovations and Implications in Computer Science  
High performance Computation, Parallel Computing, Compiler Design, Computer architecture, etc.

TRACK 2: Innovations and Implications in IT  
Data Mining Techniques, Cloud Computing, Artificial Intelligence, Big Data and Analytics, Neural Networks, 4G Technology, Green Technology, Etc.

TRACK 3: Innovations and Implications in Management  
Financial Management, Human Resources Management, Marketing Management, Tourism and Hospitality Management, Production and Operations Management, Public Administration, Logistics and Supply Chain Management, Etc.

TRACK 4: Innovations and Implications in Social Science  
E-Governance, Smart City and Smart Society, Social media etc.

TRACK 5: Innovations and Implications in Education  
E-Learning, E-Education, Smart Class etc.

## Target Audience

This conference is mainly intended for faculty members, Students and research scholars in Computer Science, Management, Commerce, Social Work, Sociology, Economics and other Social Sciences. The executives, consultants, policy makers and other professionals are also invited for their participation and presentation of their views/research findings on the Theme.

## Guidelines for Paper Submission

Original unpublished manuscripts, relevant to the conference theme, are invited on the theme of the conference from academicians, researchers, students and practitioners. Abstract should be in about 300 words including 5-6 keywords. Full paper should be in MS Word, Times New Roman 12 point, with 1.5 line spacing fully justified and should not exceed 4500 words. The front page of the paper should provide details of author's name, affiliation, organization, email address and telephone number. All tables and figures should be numbered and should appear in the corresponding text with captions. Source should be explicitly mentioned at the bottom of the table/figure. Kindly avoid using footnotes. APA Citation style must be followed for references. All correspondence will be addressed to the first author only.

Full paper should be submitted electronically to- [su.conference.ccis@gmail.com](mailto:su.conference.ccis@gmail.com) For further details visit [srinivasuniversity.edu.in/conferences-2018](http://srinivasuniversity.edu.in/conferences-2018) and look for Conferences and Workshops under Srinivas University.

## Publication Opportunity

All papers will be published in conference proceedings with ISBN No.: and also selected papers will be published in peer reviewed journal with ISSN Number.

## Important Dates

Last Date for submission of Abstract and full paper .....1st Dec, 2018  
Intimation of Paper Acceptance .....15th Dec, 2018  
Conference Date ..... 21st and 22nd December, 2018

*We encourage the researchers to submit the papers early to facilitate the review process and publication.*

*Authors are kindly requested to specify clearly the track under which their peer should be listed.*