

Registration fees(Non Residential):

Academicians, Research Scholars and Corporate
Delegates (Including fee for publication)

Rs. 1,000

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National Conference on

Social Entrepreneurship and Innovations in IT, Management and Social Sciences

November 23, 2019

SRINIVAS UNIVERSITY

City Campus, Pandeshwar, Mangaluru -575001, Karnataka, India



Organized by

College of Social Sciences and Humanities
City Campus, Pandeshwar, Mangaluru -575001, Karnataka, India

About Us:

Srinivas University, Mangalore, is a Private Research University in Mangalore, Karnataka, India established in 2013 by Karnataka State Act. Srinivas University is the flagship of 18 Srinivas Group of Institutions started by A. Shama Rao Foundation, Mangalore, India, a private Charitable Trust founded in 1988 by an Eminent Chartered Accountant A. Raghavendra Rao. Presently, Srinivas University offers undergraduate, postgraduate, and research courses under 8 Faculties/Colleges with about 60 courses. The University made innovations in designing and starting new super speciality programmes both in UG, and PG level as per present and future industry relevance, innovations in examination system through focus on continuous evaluation and to make it foolproof. The University has established networking with many industries, universities, and Education service providers to substantially improve the quality and weight age of the courses and degrees respectively.

About the Conference:

Social entrepreneurs are the mixture of Social issues and Commerce that improves the living patter of the People. It works for the reducing the problems rather than making profits. Social entrepreneur is the business owners who work to solve a social problem using grant or government money. It is about understanding the social problems and to bring social change by applying process and operations of entrepreneurship. Social innovations are new social practices that aim to meet social needs in a better way than the existing solutions. It is all about the idea- in the form of a service, method or product that bring change and to perform better. Social entrepreneurs focus on transforming systems and practices that are the root causes of poverty, marginalization, environmental deterioration and accompanying loss of human dignity. In so doing, their primary objective is to create sustainable systems change. Social innovation refers to new ideas that work in meeting social goals. Thus, social entrepreneurs set up social enterprises to use social innovations to create change in the world.

Conference Themes and Topics:

The conference will bring together leading academic scientists, researchers and scholars who are interested in research. Topics related to the theme can be chosen, but are not limited to:

- Micro-financing
- Education and literacy, poverty alleviation strategies Diversity
- Corporate social responsibility
- Environmental issues
- Funding social entrepreneur ventures
- Minority entrepreneurs
- Human rights and social service issues
- Economics and sustainability
- Entrepreneurship and sustainable development
- GO's, NGOs and economic development
- Entrepreneurial opportunities for disadvantage groups
- Technology/social innovation and Management.

Target Audience:

This conference is mainly intended for faculty members and research scholars in All areas of Science and social science including Engineering and Technology, Management, Computer Science, Education, Social Work, Sociology, Economics, Commerce and such other fields. The educationalists, consultants, policy makers and other professionals are also invited for their participation and presentation of their views on the Theme.

Call for Papers:

We invite you to participate in this seminar and contribute your original ideas in the form of research papers. The following are the some of the sub-themes.

1. Academic flexibility and student learning
2. Value addition and curriculam enrichment
3. Methodologies for student-centric learning
4. Innovative pedagogy and implications for learning
5. Innovations in student assessments
6. Emerging concepts in student evaluation
7. Online education and evaluation models
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Guidlines for Paper Submission:

High-quality full papers which at the time of submission, are not under review and have not already been published or accepted for publication elsewhere are invited on the theme and subtheme of the conference from academicians, officials and practitioners. Abstract should be in about 250 words including 5-6 key words. Full paper should be in MS Word, Times New Roman 12 point, with 1.5 line spacing fully justified and should be not less than 5000 words. The front page of the paper should provide details of author's name, affiliation/organization, email address and telephone number. All tables and figures should be numbered and should appear in the corresponding text with captions. Source should be explicitly mentioned at the bottom of the table/figure. The superscript numeral used to refer to a footnote must appear in the text.

Footnote should appear at the bottom of the normal text area. APA Citation style must be followed for references. All correspondence will be addressed to the first author only.

Full paper should be submitted electronically to conferencemswsu@gmail.com

For further details visit www.srinivasgroup.com and look for Conferences and Workshops under Srinivas Institute of Management Studies and srinivasuniversity.edu.in

Journal Publication:

All papers will undergo a double blind review process and will be evaluated on different parameters like originality, relevance, applicability and contribution to the literature. Selected papers will be published in with ISBN/ISSN journal with high Impact Factor.

Important Dates:

Last date for submission of Abstract

Last Date for submission of full paper

Conference Date

November 09, 2019

November 16, 2019

November 23, 2019