



SRINIVAS UNIVERSITY

(State Private University Established by Karnataka Govt.
ACT No.42 of 2013 empowered to award degrees
under Section 22 of UGC Act of UGC, New Delhi, &
Member of Association of Indian Universities, New Delhi)
www.srinivasuniversity.edu.in

ADMISSIONS OPEN FOR 2025 - 2027 BATCH

**JOIN
IMMEDIATELY**



INDUSTRY INTEGRATED MBA PROGRAM (IIMP)

CUSTOMIZED TO INDIAN DEFENSE SERVICES

Industry Integrated MBA Program is designed with the objective of making learning more industry oriented with a focus on project based learning.

About Srinivas University

Srinivas University is a private research and skill-focused university located in Mangalore, Karnataka, India. Established in 2013 under a Karnataka State Act, it is the flagship institution among the 18 educational bodies founded by the A. Shama Rao Foundation. This foundation, created in 1988 by the renowned Chartered Accountant A. Raghavendra Rao, is a private charitable trust dedicated to promoting education. The foundation has established several professional colleges, including Srinivas Institute of Medical Sciences and Research Centre, Srinivas Institute of Technology, and Srinivas Institute of Computer & Information Science, among others.

After being successful in Mangaluru for 36 years, Srinivas University has now expanded to Bengaluru, the Silicon Valley of India. With dedicated faculty, an innovative curriculum, and modern infrastructure, Srinivas University aims to be a symbol of excellence and a hub where the nation's future leaders are prepared for the world. The university offers educational programs designed to meet the needs of a growing society and emerging career opportunities.

Who Can Join?

Eligibility – Student should be **50%** and above in their degree.

- This Program is for In Service officers, Ex-service Man and their dependents
- Working Professionals
- Company Sponsored Employees
- Business Owners
- Doctors
- CA's/CS's
- Aspirants who are just Graduates and do not have PG in Management
- Persons working in government and non- government organizations

**CLASSES
COMMENCED**



Designed For Industry
Professionals
For Career Advancement

UNIQUE FEATURES:



Industry Experienced
Faculty



Full-time With
Flexi Timings



In Class- On The
Job And Online



ROBUST LMS



Customized Specializations
In Addition To Conventional
Electives

OUR PROGRAMMES

MBA MARKETING

MBA in Marketing enables contemporary knowledge with a focus on evolving trends in marketing with a strong focus on salesmanship skills.

Aim - To train students with communication, analytical, and leadership skills.

Career Opportunities
Digital Marketing Manager,
Market Research Analyst,
Brand Manager,
Public Relations Manager.

MBA FINANCE

MBA in Finance is in significant demand as there are immense lucrative career options in this domain.

Aim - Impart knowledge and expertise to scrutinize company reports, maximize stock value, analyze economic trends, balance risk and profitability.

Career Opportunities
Finance Advisor,
Finance Manager,
Finance Analyst.

MBA BUSINESS ANALYTICS

An MBA in Business Analytics teaches students how to use data analytics to solve business challenges, uncover insights, and support strategic decision making. It helps align data driven solutions with an organisation's goals to enhance performance and efficiency.

Aim - To take a data-driven approach for business and using statistics and data modelling to develop new business insights.

Career Opportunities
Operations Analyst,
Supply Chain Analyst,
Business Analytics Specialist,
Management Consultant.

MBA INTERNATIONAL BUSINESS

MBA in International Business (IB) has emerged as one of the most popular programs in management education. Having a broad knowledge of business and the benefits of internationalisation will make you a valuable acquisition for any business.

Aim - To provides exposure to multi-national companies run by a diverse and competitive workforce, and students will find exciting opportunities in India and abroad.

Career Opportunities
International Finance
Management,
International Logistics,
Export and Import Management,
Foreign Exchange Management.

MBA LOGISTICS AND SUPPLY CHAIN MANAGEMENT

An MBA with a specialization in Supply Chain Management offers a wide range of career opportunities. Supply Chain Management has transformed its image and become an indispensable function in modern business.

Aim - To Analyse cost efficiencies, maintain proper inventory levels as well as decrease operating expenses.

Career Opportunities
Sourcing Managers,
Supply Chain Performance
Analysts,
Business Operations Managers,
Head Supply Chain Operations,
Managers of Global Sourcing &
Logistics and Transportation
Analyst.

MBA HUMAN RESOURCE MANAGEMENT

MBA in Human Resource is in a high-demand as it requires an individual to have the ability to understand human relations.

Aim - To equip learners with leadership skills, negotiation skills to create a win-win situation.

Career Opportunities
Human Resource Manager,
Employee Relations Manager,
Staffing Director,
Director of HR Training
and Development.

PLACEMENTS



GALLERY



MANGALURU:

SRINIVAS UNIVERSITY
Main Campus

Srinivas Nagar,
Mukka, Surathkal,
Mangaluru - 574146

0824 2444891

SRINIVAS UNIVERSITY
City Campus

Pandeshwar
Mangaluru - 575001

0824 2421566

SRINIVAS UNIVERSITY
Administrative Office

G.H.S Road
Mangaluru - 575001

0824 2412382

SRINIVAS INSTITUTE
OF TECHNOLOGY

Valachil
Mangaluru - 574143

0824 2412382
0824 2274730

BENGALURU:

SRINIVAS UNIVERSITY (Koramangala Campus)

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